

ORDER



Orders
Order / Rev: 57114
Alt Order #: 09819716
Product Desc: JOHN THRASHER
Estimate: 448
Flight Dates: 10/16/12 - 10/22/12
Original Date / Rev: 09/17/12 / 09/17/12
Order Type: CIA - O

Fox 30 JAX

Primary AE: Millennium Washington DC
Sales Office: MNAT
Sales Region: National

Agency
Name: Mentzer Media Services
Buying Contact:
Billing Contact:
 600 Fairmount Ave
 Towson, MD 21286

Billing Type: Cash
Billing Calendar: Broadcast
Billing Cycle: EOM/EOC
Agency Commission: 15%

Advertiser
Name: John Thrasher (R) FL Senate D-8
Demographic: A35+
Product Codes: State Elections
Priority: P-2
Revenue Codes: AGY, POL-CAND, GEN

New Business Thru:
Order Separation: 00:00:00
Advertiser External ID:
Agency External ID:

Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
10/01/12	10/21/12	1	\$120.00	\$102.00

Totals

Month	# Spots	Gross Amount	Net Amount	Rating
October 2012	1	\$120.00	\$102.00	0.00
Totals	1	\$120.00	\$102.00	0.00

Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Millennium Washington DC			Start Of Order - End Of Order	100%

Order Share

	Share	Total
Fox 30 JAX	1%	\$120.00
Market	100%	\$12,000.00

Competitive Share

	Share	Total
CABLE	0%	\$0.00
EAWS	0%	\$0.00
ETEV	0%	\$0.00
UNKWN	0%	\$0.00
WCWJ	0%	\$0.00
WJXT	26%	\$3,120.00
WJXX	3%	\$360.00
WTEV	32%	\$3,840.00
WTLV	38%	\$4,560.00

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
1	WAWS	10/21/12	10/21/12	Su 11a-12p	CM	11:00 AM-12:00 PM	-----S	:30	1	\$120.00	P-2	0.00	NM	1	\$120.00
FOX News Sunday															
FOX NEWS SUNDAY															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		10/15/12	10/21/12	-----S		1				\$120.00		0.00			
Totals														1	\$120.00